

Rebound Video Services

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Video is a compelling way to engage B2B customers and move them along the buyer journey. Rebound helps innovative life sciences brands create impactful videos to showcase products and platforms and deliver leads. Using videos with websites, campaign landing pages, social media, email outreach, and events can generate higher user engagement than text-based content.



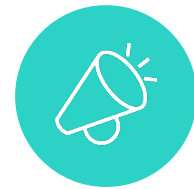
Rebound partners with you to create rich media that:



Captures the attention of decision makers



Provides a greater understanding of your product



Reinforces your brand through consistent visuals and messages

Video Type	Duration
Introductory “sizzle” video to build excitement about your offering	Up to 1 minute
Explainer video detailing capabilities and benefits of a solution	2-3 minutes
Demo video showcasing product capabilities enticing customers to learn more	1-2 minutes
Customer testimonial explaining why they selected your solution	Up to 1 minute
Corporate event coverage with participant interviews, session footage, and other activities	1-2 minutes
Case study video highlighting use cases and ROI of your product	1-2 minutes

Contact Rebound today to optimize your growth at reboundb2b.com/contact

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COMMERCIAL ACCELERATION