

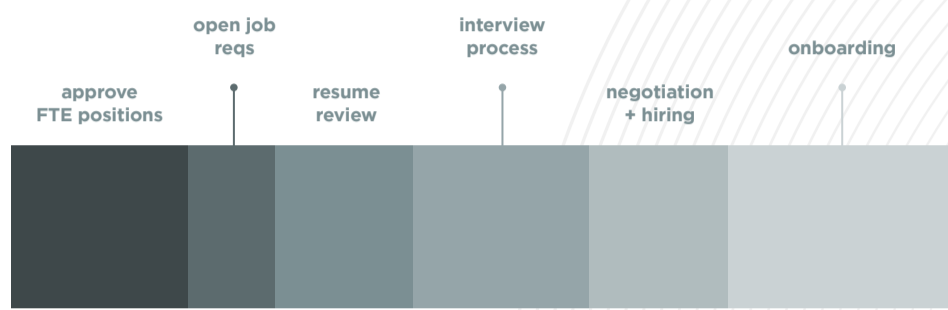
Fractional Outsourced Marketing

4 key benefits for your company



SPEED

Hiring and training FTE marketers takes months, but **fractional teams can be assembled in just 2 weeks**, enabling rapid project execution.



6-9 MONTHS

average time required to identify, hire, and train a marketing FTE

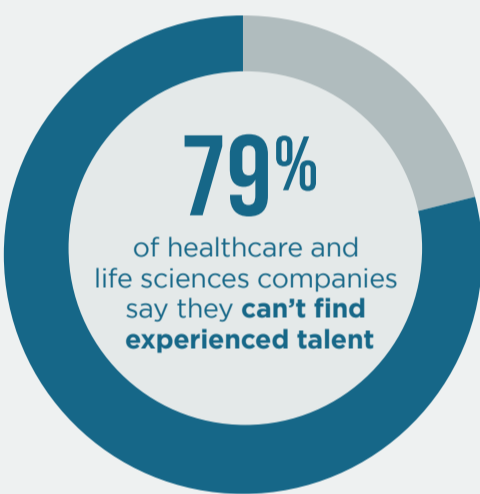


2 WEEKS

average time required to activate a Rebound fractional team

EXPERTISE

Rebound's fractional marketers provide deep subject-matter knowledge, with a combination of:



marketing experience,

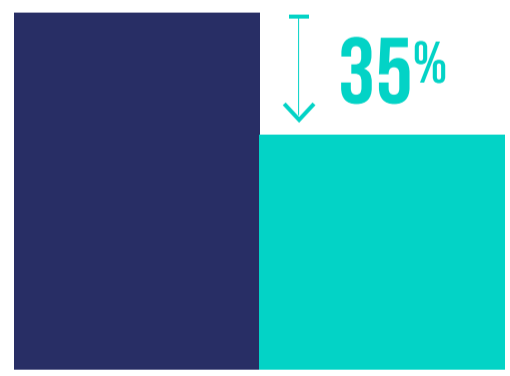
life science industry understanding,



and technological skill.

COST EFFICIENCY

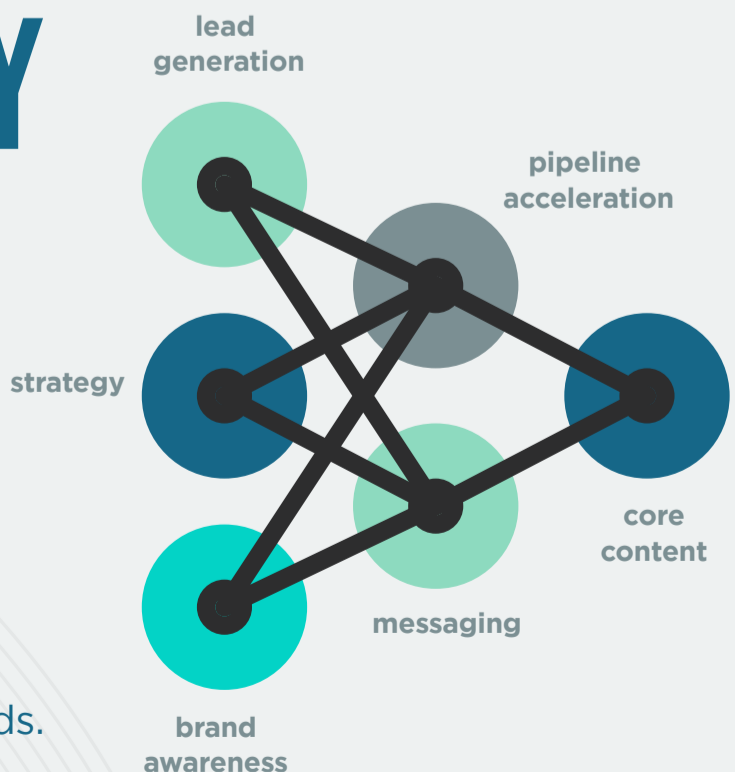
The fractional model allows companies to **avoid long-term fixed costs associated with hiring and onboarding FTEs**, such as recruitment expenses and employee benefits.



On average, **Rebound fractional clients spend 35% less** on marketing compared to companies using a traditional FTE model.

FLEXIBILITY

Life science companies' needs are constantly evolving. **Our marketing professionals nimbly adapt to meet your changing priorities**, scaling up as needed during product launches and other surge periods.



To learn more or get in touch with the Rebound sales team, visit reboundb2b.com/contact.