IQVIA

Leading-edge Provider Data Solutions for Payers
New paths. New possibilities. Better results.

Payer organizations continue to be challenged by accuracy, timeliness, and completeness of their strategic provider data sets. Given their use in several different business processes across the enterprise, from network management to claim reimbursements and up through quality measures and reporting, getting provider data "right" is a vital necessity for payer operations.

SOLVING PROVIDER DATA CHALLENGES
In today's healthcare market, the emphasis on improving care and reducing overall costs means your data becomes an important success factor to reach new levels of effectiveness and efficiency.
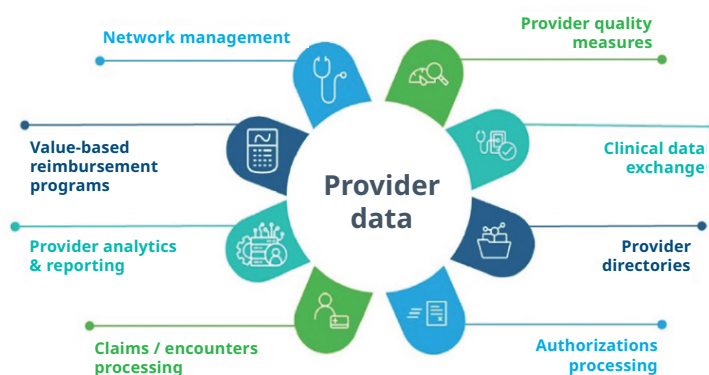
Focused solely on the healthcare industry, IQVIA brings together the data, expertise, and technologies needed to enhance and streamline your provider data assets and their use in support of healthcare services.

New digital-based processes and interactions are driving transformational changes in healthcare services. Strong digital solutions also require new levels of accuracy, quality, and integration with foundational data assets.

The experts at IQVIA can integrate our data and yours, with advanced analytics and innovative technology to power better decision-making for improved health and better business results.

IQVIA understands the continuously evolving provider data landscape

With experience and relationships with the largest payers, providers, and medical specialty societies in the United States, IQVIA is a vital, trusted partner for healthcare organizations.

DRIVE SUCCESSFUL PROVIDER DATA MANAGEMENT
Many approaches have been attempted over the years to solve Plans' provider data challenges. Whether its new business applications, external data, quality tools or data management solutions, all have failed to yield the desired results across business processes that use provider data.

IQVIA takes a holistic approach to solving Provider Data Management needs. We offer the most comprehensive provider data in the industry as well as technology enablers to implement and integrate new data assets within your environment. With both pre-built and custom analytics, we deliver the industry-leading expertise you count on.

For a fit-for-purpose provider data solution, we leverage tools and accelerators for implementation including several options for data enrichment sources, data quality improvement, and accuracy/currency validation.

IQVIA DATA ASSETS

IQVIA has several industry-leading provider data assets. While many collect data, few are as well positioned as IQVIA to leverage unparalleled data to augment and enhance your provider data.

OneKey™. One of the largest provider data solutions in healthcare, delivery methods depend on your need. Only IQVIA offers verified provider email addresses based on opt-ins, in addition to other omnichannel services.

All-Payer Medical Claims. Data sourced from clearinghouses and practice management vendors with more than 1.7 billion submitted/1.1 billion remitted claims annually to enable insights into utilization, treatments, and costs.

Prescription Claims. Sourced from retail and mail order pharmacies with near census coverage, IQVIA's prescription data is the most accurate measure of prescription utilization and is used for tracking behaviors, measuring product success, and making data-driven decision around new opportunities.

IQVIA INSIGHTS & ANALYTICS

From years of familiarity with payer and providers, IQVIA has cultivated the experience to gain added provider insights through claims-based data. Our data enhances your ability to find the right doctor, with the right patient profile, better understand your reimbursement landscape, and more.

Claims-based Provider Intelligence. IQVIA's customized distributions by place-of-service illustrates the relative proportion of services across setting-type by provider to support network alignment and adequacy.

Network Optimization. IQVIA's Provider Intelligence gives insight into provider details on referrals by line of business (LOB), linkages, and patient panels. Referral analytics use medical and pharmacy claims to determine practitioner-to-practitioner and practice-to-practice referrals and tie to network alignment and LOB opportunities.

Treatment Pattern Insights. See code-level distributions of patients and claims by diagnosis, procedure, and prescription, and drive deeper insights into a provider's panel and practice specialty or area of focus.

Capacity Planning. Understand the prescriptions written over time by providers to determine when providers may be reaching their practice capacity, if a provider is seeing new patients, as well as identify potential providers to bring into your network.

Adherence Measures. Ensure providers' patients are adhering to medication, providing deeper insights into proportion of days covered calculations which impact Medicare Star ratings.

Care Management Insights, Predictive Analysis. Assess cost and utilization metrics and analytics by disease to understand care received and associated costs, including high-cost/high-need insight, working within networks, social determinants of heath, and provider partnering efforts.

IQVIA TECHNOLOGIES

IQVIA offers a full range of technology enablers, tools, and services to support implementation and assist customers in putting provider data assets into practice while ensuring data is successfully integrated into business processes and other systems. Our data visualization and analytics tools help you to drive utilization and extend the value of provider data within your enterprise.

Provider Data Repository. Accelerate implementation of a Provider MDM "light" option with a quick setup and lower cost than traditional MDM. Access technology enablers based on a comprehensive model for demographics, intelligence, and transactions. Use our unique processes and tools to ingest OneKey™ data or combine and reconcile other data assets to speed onboarding via quicker options to cleanse, match, and merge. Use pre-built reporting schema to optimize dashboards and a synchronization model for bi-directional refreshes with Salesforce HealthCloud or other CRMs.

Provider Data Experts and Services

- Implementation Services
- Network Management
- Provider Data Integrity and Quality

- Provider Master Data Management
- Data analysis and data visualization with pre-built dashboards, integration, governance, and overall data

AppScript. EHR-integrated digital solution enables physicians, PAs, and NPs to prescribe apps to patients within the clinician's workflows, then get metrics on prescription rates, fill rates by app types, by region, and more.

IQIVA. YOUR VITAL PARTNER IN HEALTHCARE.

The experts at IQVIA Healthcare Solutions integrate unparalleled data, advanced analytics, and innovative technology to power better decision-making for transformational health outcomes and improved business results. With extensive experience in healthcare and active relationships with many of the largest payers, providers, and medical associations, IQVIA is a vital partner for organizations looking to take their business performance to the next level.

CONTACT US

iqvia.com/ushealthcare