

Fractional Marketing Solutions

Succeeding in the competitive landscape of technology, data, and analytics solutions for life sciences and healthcare demands more than an innovative offering; it requires sophisticated marketing strategies that connect deeply with informed, discerning buyers.

Many startups and growth-oriented businesses struggle to hire top-tier talent, incorporate AI into their marketing technologies, and manage the cost burden associated with staffing full-time positions.

Rebound's fractional marketing solutions solve these challenges with a flexible approach. We provide the strategic and executional prowess to accelerate commercial growth and the maturity of your marketing organization.

WHO WE ARE

Rebound stands apart by focusing exclusively on companies building tech and data solutions for life sciences and healthcare. We carefully curate talent across all marketing disciplines that deeply understands your industry-specific challenges.



WHAT WE OFFER

Our fractional teams provide senior marketing strategy and flawless execution. A fractional Chief Marketing Officer (CMOx) assesses your needs, formulates go-to-market plans, and orchestrates marketing programs that increase market impact.



of CEOs hiring **fractional marketing firms** reported that the partnership made the marketing team **more effective**

Source: MarketerHire

HOW WE'RE DIFFERENT



Tailored Expertise

Our professionals combine expertise in B2B marketing, technology, and life sciences.



Cost Effectiveness

Engage a marketing leader and specialists fractionally without the overhead of full-time employees.



Agility and Scalability

Scale your team up or down based on market conditions or the evolving needs of your business.



Immediate Impact

Our team hits the ground running and reduces time to productivity from months to weeks.



ACHIEVE MORE WITH LESS

Rebound delivers strategic and tactical B2B marketing expertise that aligns with your business priorities and budget. Our fractional model ensures you have the right talent, in the right seat, for the right duration, creating immediate impact while saving you money.

CONTACT US

Learn more about Rebound's fractional marketing solutions at ReboundB2B.com

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MARKETING ACCELERATION™