



Video Services

Video is a compelling way to connect with prospects and accelerate their buyer journeys. Rebound creates explainer videos to communicate technical concepts and demo videos to showcase life science technology solutions. Video enhances websites, social media, email outreach, and event booths with more engaging experiences than written content.

WE PRODUCE RICH MEDIA THAT:



**Captures the attention
of decision-makers**



**Provides a greater
understanding of
your product**



**Reinforces your brand
through consistent
visuals and messages**

EXAMPLES OF VIDEOS	DURATION
Introductory "sizzle" video to build excitement about your offering	1 minute
Explainer video about innovations and benefits of a solution	1-2 minutes
Demo video showcasing product capabilities	2-3 minutes
Customer testimonial about the advantages of your solution	1-2 minutes
Event highlight reel or internal sales kickoff video	1-2 minutes
Case study video highlighting solution use cases and ROI	2-3 minutes

WHY CHOOSE REBOUND?



Expertise

Senior B2B marketing professionals with expertise in technology and life sciences.



Flexibility

Adaptive models that scale to serve your evolving business requirements.



Value

Top-tier marketing talent without the overhead of full-time positions.



Impact

Strategic insights that translate into measurable business outcomes.



ACHIEVE MORE WITH LESS

At Rebound, we focus on maturing your marketing function and driving meaningful outcomes that go beyond what any agency or consultancy can deliver. We are your partner in accelerating commercial growth.

CONTACT US

Discover how Rebound can help your business thrive. Visit us at ReboundB2B.com

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MARKETING ACCELERATION™