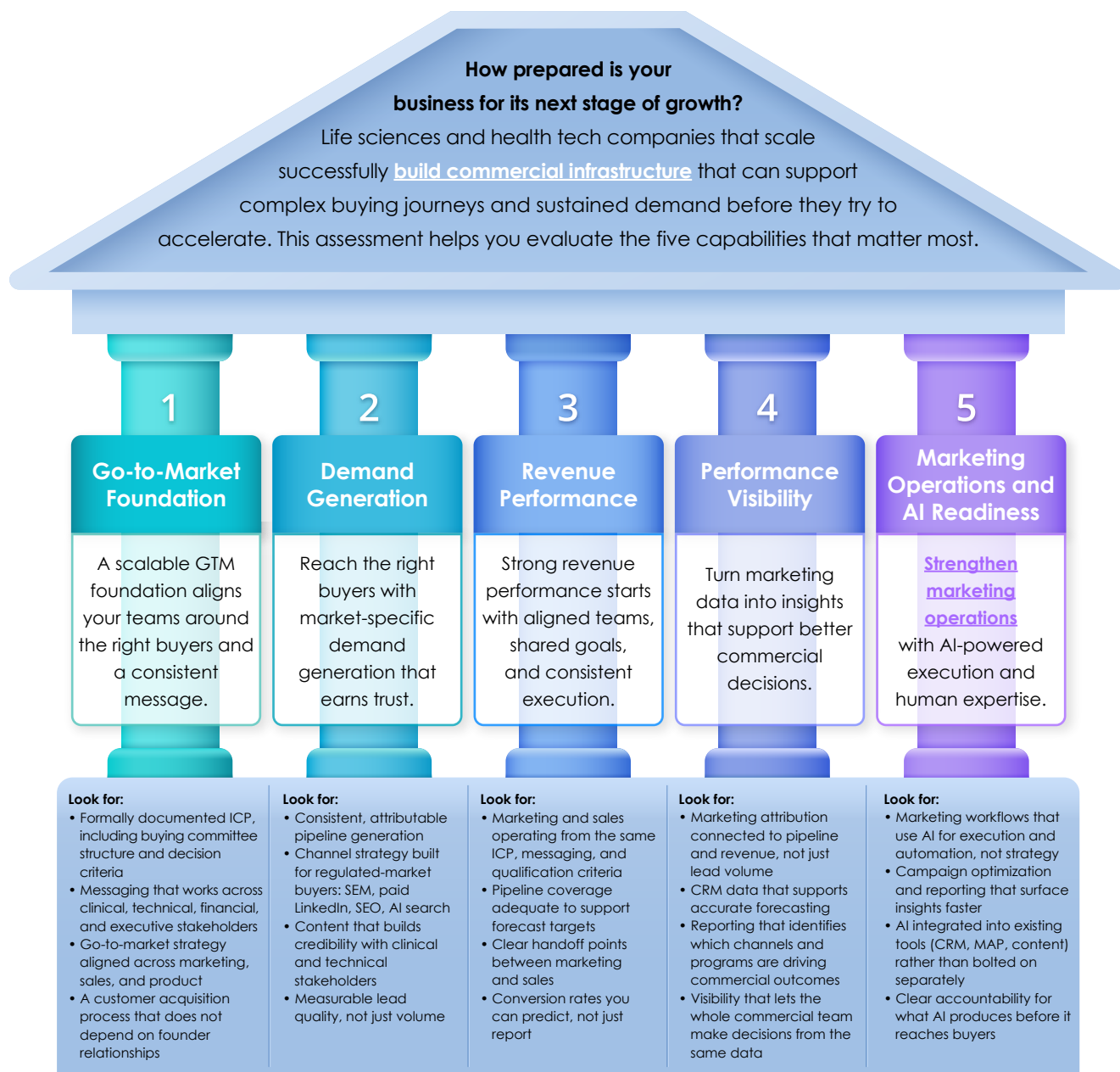


The Scale Readiness Assessment

Five commercial pillars for life sciences tech and health tech companies building toward predictable growth



How Prepared Is Your Growth Engine?

- Is your ICP formally documented, including buying committee structure and decision criteria by stakeholder type?
- Can you generate qualified pipeline that does not depend on founder relationships or referrals?
- Are marketing and sales aligned on the same ICP, messaging, and qualification standards?
- Can you attribute marketing activity to pipeline and revenue in a way that holds up to leadership scrutiny?
- Do you have forecast confidence 60 to 90 days out?
- Are your campaigns, processes, and technology built to scale as the business grows?

About Rebound

Rebound is the outsourced marketing partner for life sciences and health tech companies. Across 500+ engagements, we have built Marketing Acceleration™ - a framework that brings go-to-market strategy, demand generation, revenue performance, performance visibility, and marketing operations together as one integrated commercial system.

If one or more of these pillars has a gap, we can close it. **Contact Rebound**

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MARKETING ACCELERATION™